

Relevant issues of booth construction

The Organizer has developed this section to facilitate and optimize its reading time. However **we suggest to read the complete set of Terms and Conditions under Section 2.**

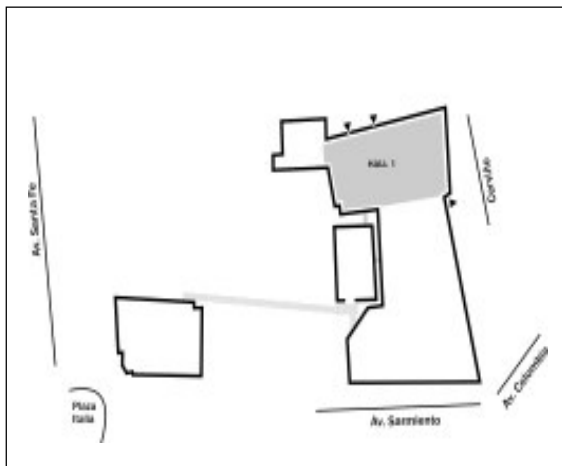
1. Assembly

If you have large equipment, you must advise the Technical Director of the fair in advance, because the transportation and handling of packages and/or heavy objects of Exhibitors whose booths are located in areas away from the access area will be carried out on **august 10, 2009, at 14 Hs.**

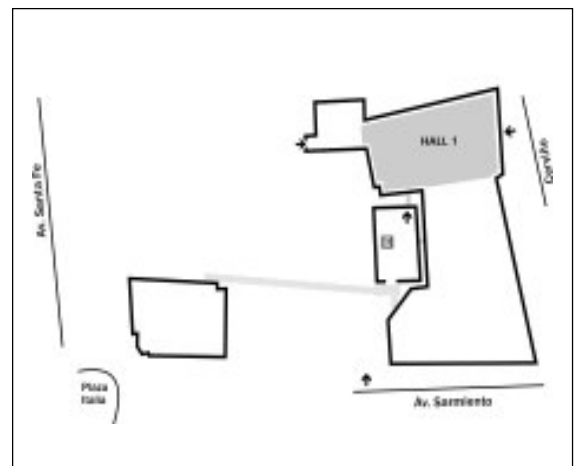
In order to secure the cleanliness of the Exhibition hall before the opening session, the **booth assembly schedule (section 1)** must be strictly followed.

No assembly materials shall be authorized in the Exhibition Hall on the opening day.

Loading and unloading access area diagram



Pedestrian access diagram



2. Overview

Exhibitors must fill in all **mandatory** forms included in Section 4.

The design and construction of booths larger than 50 sqm must be supervised by a professional architect or engineer.

None of the elements used shall exceed booth area limits at any height.

It is not allowed to break, drill, weld, cut, paint, hang elements from, or support elements on and/or otherwise damage walls, pavement, columns, roof and any other existing facilities in the Exhibition Hall.

Existing pavements have a maximum resistance of 2.5kg/cm².

All construction materials must have the lowest flammability point available.

All masonry materials are strictly forbidden: bricks, cement, mortar, plaster or any other wet construction materials.

All ceilings must be self-bearing, i.e. they should not be supported on bulkheads.

When installing lighting fixtures, any disturbances to visitors and surrounding booths shall be avoided. The use of bright, flashing and rotating lights, or the like, is forbidden.

3. Floor - Carpet

The Organizer shall install a carpet in all hallways. Exhibitors shall be responsible for the installation of carpet in the booth floor, and shall be authorized to add a platform, subject to the following rules:

- Carpets attached to the floor of the exhibition hall will be exclusively fixed with two-sided adhesive tape of the desired width.
- The use of any type of contact glue in exhibit hall floors is absolutely forbidden.
- The renovations and repairs introduced in existing carpets shall be made as described above.
- In the cases wooden floor, carpet on the platform or fabric are used, you must fireproof its surface and a Fireproof Certificate signed by a Safety Engineer must be presented obligatorily, choosing one of the companies authorized by the fairground. Likewise, the fireproofing product must be INTI certified. This certificate must be submitted to the Administrative Division or to the Technical Director of the Event during the assembly stage.
- When a carpet is directly installed over the Fairground floor with two-sided adhesive tape, the fulfillment of the previously detailed regulation is not required.

4. Water and Drainage

In the event that the Exhibitor requested water and drainage services, these services shall be exclusively used for the operation of machine and equipment. Said connection will only be supplied if there is a gutter within the lot. Said connection will only be supplied if there is a gutter within the lot.

The installation and connection of these services shall be at the expense of the Exhibitor and shall be exclusively made at the pavement level, without breaking it and in booths where it is not necessary to extend them across the hallway. Any other uses (cleaning, decorative, etc.) are strictly forbidden. Running water supply pressure is not guaranteed by La Rural Trade Center. All requests for water supply and drainage should be approved before these services can be installed.

Water connections shall be made with 1/2" male-thread connectors, piping adequate for 5kg/cm² of water pressure between the network outlet connection and the shutoff valve, which shall be located in an accessible place, and using double clamps in all fittings up to the shutoff valve or threaded connectors. Drainage connection shall be of 2 inches.

Water service inlets shall be installed by La Rural Trade Center.

The cost of water and drainage services shall be charged for the duration of the exhibition. The Exhibitor shall cover the cost of pipes, materials and labor needed for their installation.

No service shall be provided until full payment is effected.

5. Submission of plans

Exhibitors shall submit two copies of their booth plans (scale = 1:20 or 1:50) by mail, fax or e-mail addressed to the Organizer; one side plan and one elevation view with all relevant dimensions and the location of all objects and equipment that shall be placed within the booth.

The plan shall specify the name of the company and the booth number. If the plan was designed by a third-party contractor, the name and mobile phone of the designer shall also be included. It should also have a structural calculation as well as a loading (not resistance) diagram enclosed to it. For all those structures and/or elements that **will be hung from the metallic reticulated structure of the pavilions, you should submit a drawing of the Hanging Area (more information go to Section 3/5).**

It is absolutely necessary to specify the location of the electric switchboard and water connection, if any, in the booth plan. The submission of plans shall be made according to the schedule specified in the Deadline Checklist (**Section 1**).

The submission of plans is intended for detecting potential sizing, design and/or regulatory events of non-compliance, which, if detected during booth construction, would cause unnecessary delays and inconveniences to the Exhibitor.

The due date for the submission of plans of the Hanging Area is June 17th, 2009 and for the submission of plans and drawing of the booth is september july 2nd 2009.

All companies building a mezzanine in their booth must specify in the plan surface and setbacks, building materials and attach a resistance calculation done and signed by a certified Engineer.

6. Disassembly

Disassembly must be finished at 4 a.m. on august 15, 2009.

No booth component shall be wholly or partially removed before the closing of the exhibition.

No vans or trucks shall be allowed in the exhibition hall earlier than 30 minutes after the closing of the event.

For safety reasons, all small-sized elements, computers and personal belongings must be removed at the start of disassembly operations.

The Disassembly Instructions shall be distributed during the event, with information on the schedule and terms for disassembly operations.

Please read the Disassembly Instructions carefully and take all necessary SAFETY AND SECURITY measures, since this is one of the most critical procedures of the exhibition.


Exhibitors must disassemble their booth and leave the area as they found it, by removing all materials and elements involved in the construction of the booth.

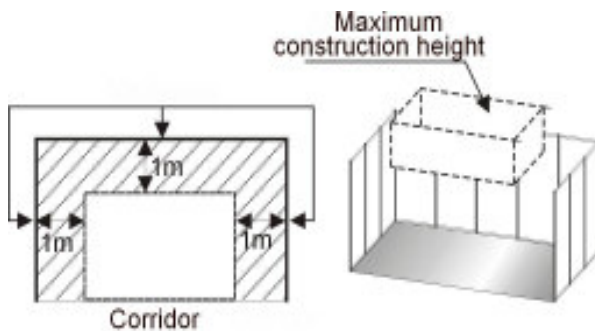
The Exhibitors must be responsible for the removal of the remaining material, both when finishing the construction as well as those resulting from booth dismantling.

Construction height


- The maximum construction height allowed is 2.5m from the floor.
- For architectonic reasons, raised elements are allowed up to a maximum height of 3.5m in an area delimited by 1-meter setbacks in each side of the booth, except for the front setback.
- Booths with an area between 24 sqm and 49 sqm may have a maximum height of 5m, subject to the 1-meter setback provisions on the bulkheads, with the exception of the bulkheads next to the pavilion walls.
- Booths with an area between 50 sqm and 100 sqm may have a maximum height of 6m and those over 100 sqm may have a maximum height of 7m, subject to the 1-meter setback provisions on the bulkheads if permitted by the height of the pavilions.
- All sides of raised elements shall have the same relevance, taking into account aesthetics and a good surface finishing, so as not to damage the aesthetics of surrounding booths. The foregoing shall apply to signs and advertising panels of over 2.50m high.

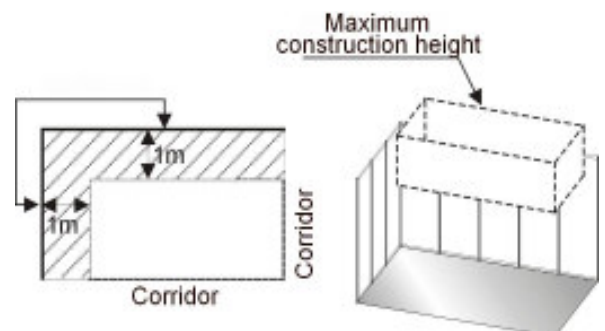
Booth open on one side

 Maximum construction height in reference area 2.50m




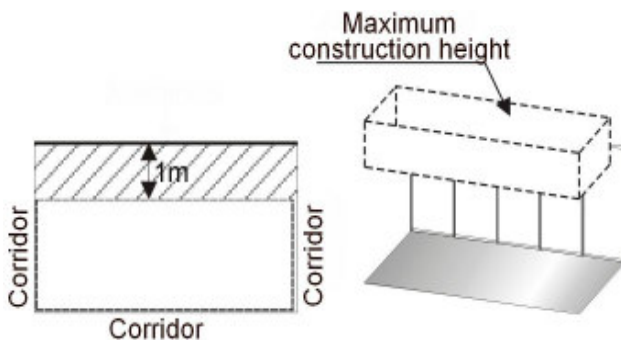
Booth open on two side

 Maximum construction height in reference area 2.50m

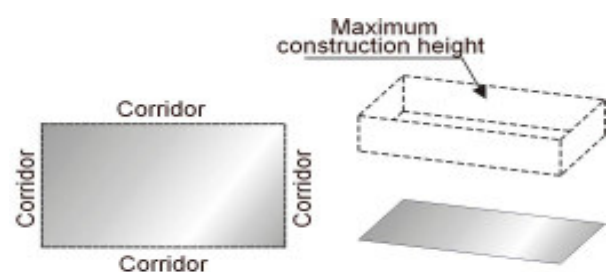


Booth open on three side

 Maximum construction height in reference area 2.50m



Booth open on four side



REQUERIMENT FOR HANGING STRUCTURES AND/OR ELEMENTS

For all those structures and/or elements that will be hung from the metallic reticulated structure of the pavilions, you should submit a drawing of the **Hanging Area** with the description of the elements to be hung guaranteed by **a certified professional** responsible on the matter (engineer and/or architect) with its corresponding **signed calculation report**.

The information to be submitted should consider as reference the following elements:

1 - Format and description

1.1. Drawing and Format: 2 (two) printed drawings (A3 size minimum) plus two copies in DWG format (AutoCAD 2000 release) in which the following data are included:

- Stand Number and Exhibiting Company Name
- Name, surname and license number of the responsible person (The acting professional responsibility will be of structuralist and executor and said responsibility should be recorded in the corresponding drawing) which acts as structuralist and executor of the stated structure;
- Area and Section with scale indication.
- References to support elements and elements to be supported: **Manual or motor operated winches, Chains, Locks, Hanging accessory elements, Beam type, Model and Material, Others.**
- It should also specify: **Lights, Signs, Friezes, Devices or decorative elements, Support structures. Secondary beams, Audio video, Others**
- **Total weight** of the structure or hanging assembly.

1.2 Calculation report signed by the certified responsible professional.

All the elements should record reference, model and weight to be considered in the calculation report of the drawing to be submitted.

2 - Regulations

2.1 For Blue, Green, Yellow and Ocher Pavilions: The support elements should be hung **only** in the **lower knots** of the reticulated beams in the pavilions roof structure. In no case the hanging in the horizontal sections of structure cords should be allowed. If according to design or layout, the knot position it would not be convenient, a knot supplementary support structure should be installed first and then other structure that allows to reach the required point by the layout.

The maximum acceptable weight is **80 Kg. / Knot**.

Red Pavilion: The installed hanging points whose maximum acceptable values will be of **150 Kg by hanging point** should be specifically respected. It is worth saying that for the three hanging points located in the Foyer area on the entrance door sector, the maximum acceptable value is of **80 Kg for each point**.

The hanging points should be **protected** in order to avoid paint peeling or damage to the structure of each building.

2.2 All the support elements and elements to be supported should have an **additional safety lock** in order to effectively guarantee that they do not come loose or fall totally or partially due to a potential fixing or mounting flaw, or material fatigue.

2.3 The responsible professional should be **certified** and authorized upon signing. His/her responsibility will be as **structuralist and executor**, being also accountable of the condition, preservation and validity of the structural elements used (this means that the elements to be used are not damaged by aging or use, etc.).

2.4 Once the required documents are submitted in the **Organizer offices**, said documents should be approved jointly (within the set deadlines) by the **Exhibition Technical Management** and by **La Rural Operation Management**.

Hanging will not be allowed if the required documents are not timely submitted.

Free booth model

Free booth diagram.



1. Elements provided

1.1 Booth floor

- Delimitation of the booth area.

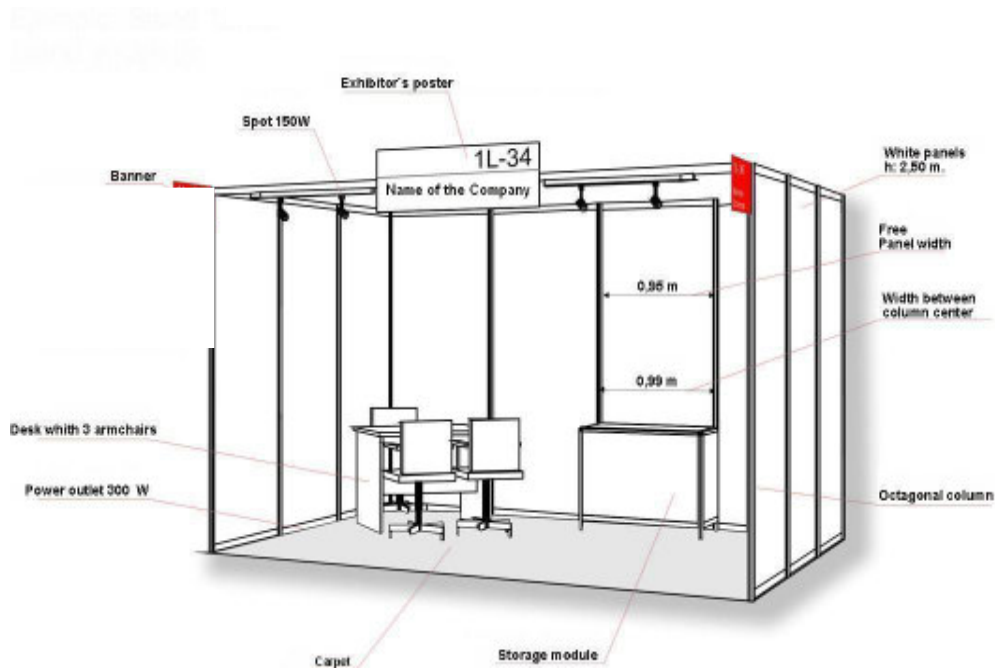
2. Services

- The Organizer shall provide free of charge a consumption of 50 watts per sqm.
- Passes.
- Invitations.
- Publication in the Official Catalogue.

Note: If you wish to request additional booth equipment (furniture, power outlets, etc.), please use the additional equipment form N° 42.

Fully-equipped booth model

3m x 4m (12 sqm) equipped booth diagram.



1. Supplies

1.1 Equipment every 12 sqm

- 1 desk + 3 armchairs
- 1 storage module

Furniture shall be delivered on the last assembly day.

1.2 Booth floor

- Carpet covering the total booth floor area
- Polyethylene cover during assembly operations.

1.3 Structure

- White panels 2.5m high; height of free panel: 2.40 m; width to column axis: 0.99m; free panel width: 0.95m

- Natural anodized aluminum modular system with an octagonal column of 0.04m diameter and 0.05m height profile.

1.4 Art Print

- Flag sign with standard type font.
- Profile (height: 0.05m) with the name of the company in standardized type font.

1.5 Lighting and power supply

- Lighting fixtures with 150w halogen bulbs (every 3 sqm of booth)
- 1 socket outlet of up to 300w.
- Independent electric switchboard with thermal switch and circuit breaker

2. Services

- The Organizer shall supply 50 watts per sqm.
- Passes
- Invitations.
- Publication in the Official Catalogue.
- Carpet and desk cleaning

Note: If you wish to request additional booth equipment (furniture, power outlets, etc.), please use the additional equipment form N°42.

Electricity

1. Power supply during assembly

Work site switchboards shall be provided during assembly. Assembly workers shall have enough extensions to connect to the switchboards.

Exhibitors shall turn all booth lights off and install separate circuits for refrigerators or other equipment that must operate during the night, which shall be separate from lighting circuits.

2. Calculating additional power supply requirements for your booth

Each booth shall have a power supply of 50w per sqm free of charge provided by the Organizer.

The following formula shall allow you to determine the total electric consumption in Kw, both for lighting fixtures and equipment (if any) that shall be used during the exhibition, less the power supply provided by the Organizer.

Example of how to calculate the additional power supply required

A- Lighting 220V, 50 Hz

Description	Consumption	Number	Total Consumption
Spotlight	0.50 kw	1	0.50 kw
Lighting fixture	0.10 kw	5	0.50 kw
Total			1.00 kw

B- Motor power 380V, 50 Hz

Description	Consumption	Number	Total Consumption
1 HP engine	0.75 kw	1	0.75 kw
Machine, power tools	1.00 kw	1	1.00 kw
Total			1.75 kw

C- Provided = 0.05 Kw x sqm

Description	Consumption	Number	Total Consumption
12 sqm booth	0.60 kw		0.60 kw

D- Power supply to be requested

Description		Total consumption
Single-phase electricity A		1.00 kw
Three-phase electricity B		1.75 kw
Electricity provided C		(-0.60) kw
Subtotal		2.15 kw
Total		2.50 kw*

* Note: To request and pay for additional power supply, the minimum unit of measurement shall be 0.5Kw or multiples thereof.

After calculating the total power supply required by lighting fixtures and equipment, you must fill in the Request for Additional Power Supply form (Section 4). **This form must be submitted before the deadline at the Organizer's offices, together with the relevant payment.**

The cost of installed power supply shall cover the duration of the exhibition.

If the request for additional power supply is made after the deadline, costs shall be increased by 25%.

No service shall be provided until full payment is effected.

During the Exhibition, after installing the switchboard and power wiring for your booth, you must register the name of the company, booth number and time of request in the Electric Connection Register, in the service area of each exhibition hall. La Rural Trade Center shall make the final connection of your booth as specified in this list. La Rural Trade Center shall not make any electric connection that does not abide by the above mentioned rules.

3. Booth electric installation

- The booth must have a service **switchboard** with a differential circuit breaker and thermo-magnetic protection with capacity suited to its installed power.
- The switchboard must have a 10-meter long wire (approx.) with the adequate section for the estimated consumption (minimum of 2.5mm²) that the staff of La Rural Trade Center shall connect to main switchboards.
- **Single-phase** service lines shall only be permitted for wattage of **up to 3kw**. For **higher wattage, three-phase** service lines shall be used and the Exhibitor must duly balance single-phase power supply consumption in the booth so as to avoid unbalances.
Green/ yellow «**earth connection**» wire and light-blue neutral conductor are mandatory.
For **motor power**, the use of conductors from the main switch to the engine switch, starters **with circuit breakers in all engines with power exceeding 10HP** and safety devices in all of them shall be mandatory.
- **Two service switchboards** shall be necessary for **power consumption in excess of 30Kw and up to 60Kw**, and the above mentioned requirement shall be valid for each of them.
- Installations: conductors shall be isolated and attached to the panel edge or floor, without breaking or drilling them and with due protection. **Phases shall be divided into hot and neutral**. Earth connection shall not be admitted as phase divider.
- Connection: in order to obtain the final connection, the Exhibitor must meet all the requirements specified above.

