

**Seguriexpo Buenos Aires 2009**  
**South American Integral Security Fair**  
**12 – 14 August, 2009**

**Visitors Statistics**

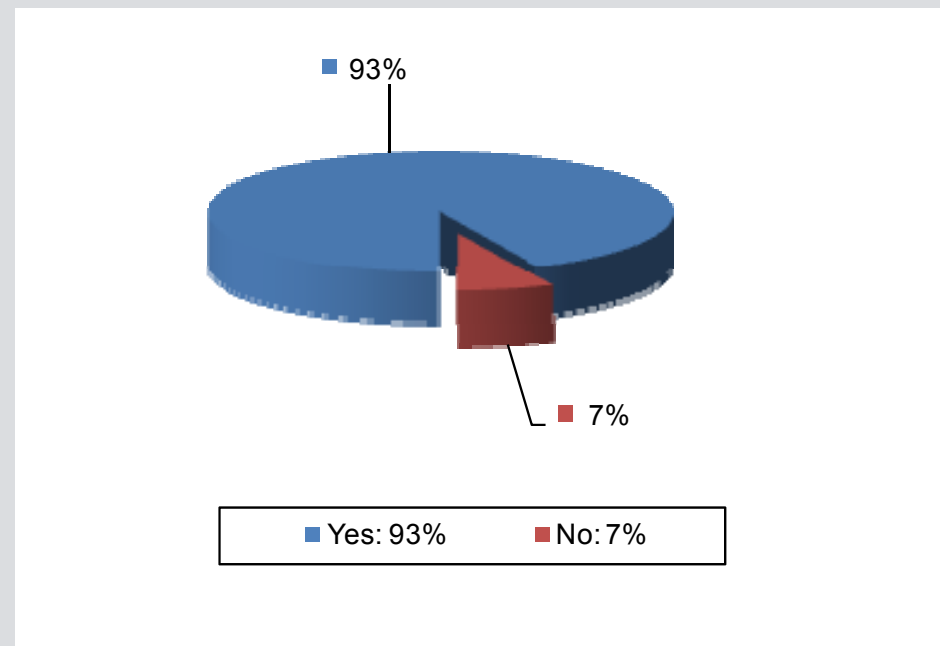
**Survey procedure**

- Interview locations with PC's - Surveys collected by interviewers.
- During **Seguriexpo Buenos Aires 2009** were completed **261 surveys**.

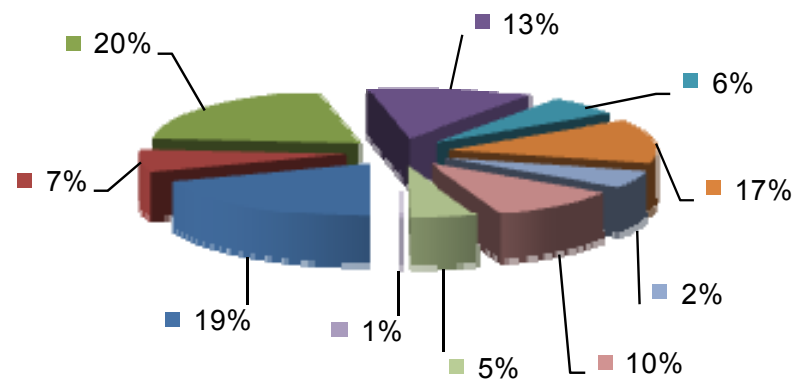
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1. The company you are working for is an exhibitor at **Seguriexpo Buenos Aires 2009**.
2. Reason why of your visit to the exhibition.
3. Satisfaction with the results obtained.
4. Sector to which belong the company you work for.
5. Size of the company you work for.
6. Position held within the company you work for
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11. Level of satisfaction with your participation in the exhibition as a whole.
12. Editions of **Seguriexpo** that you have visited before.
13. Recommendation to other colleagues to visit **Seguriexpo BISEC 2010**.
14. Visit to the next **Seguriexpo BISEC, September 1 – 3 , 2010**.

1. The company you are working for is an exhibitor at Seguriexpo Buenos Aires 2009.

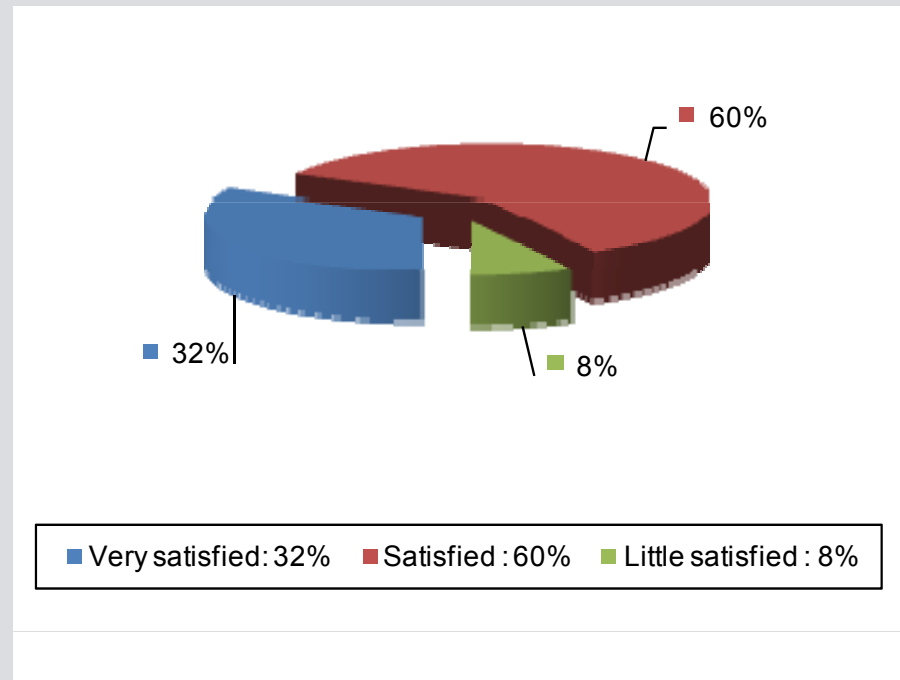


## 2. Reason why of your visit to the exhibition.

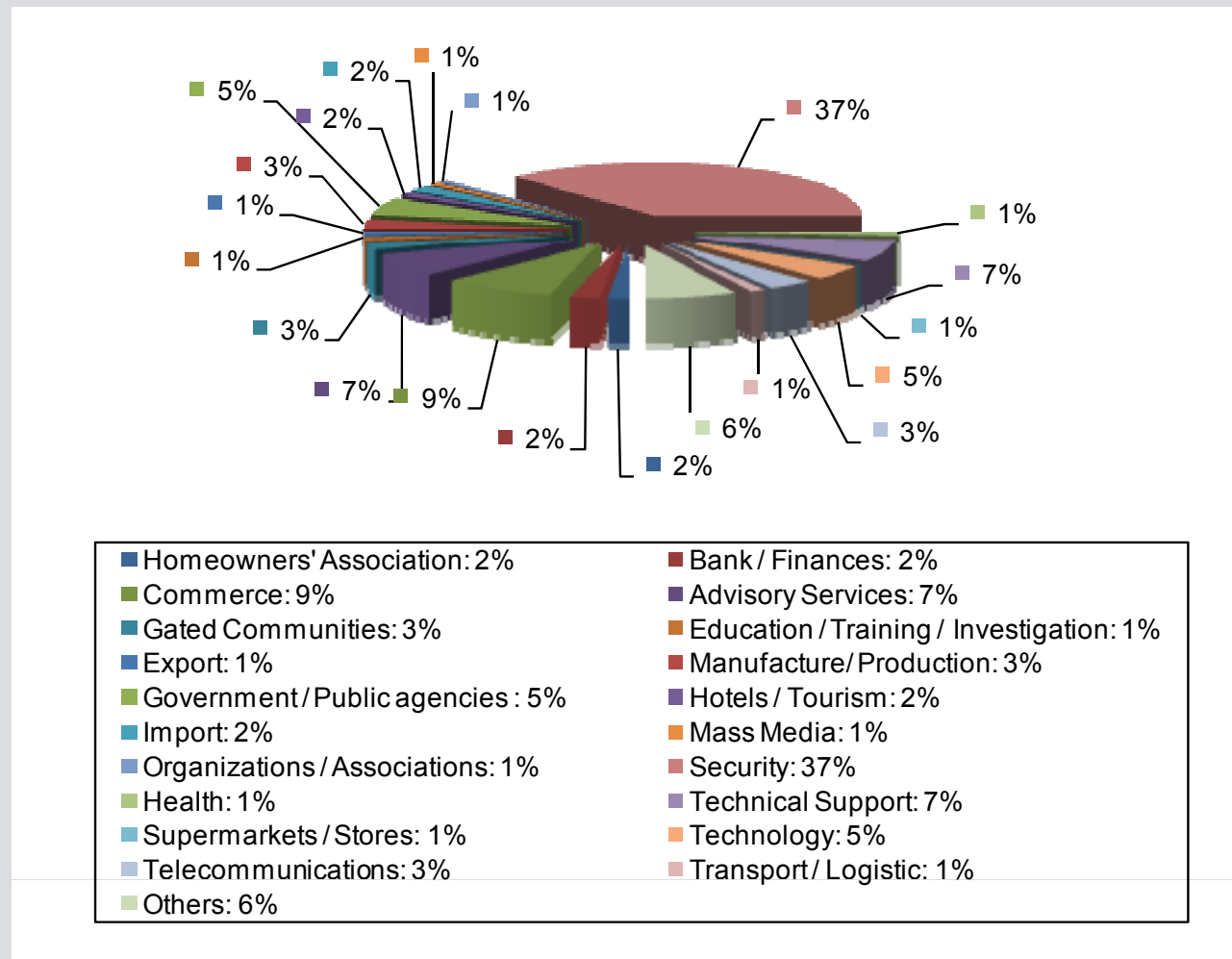


■ Increase technical knowledge: 19%	■ Achieve new businesses: 7%
■ Know / see new products and services: 20%	■ Know / see product variants: 13%
■ Take care existing business relations: 6%	■ Establish new commercial relations: 17%
■ Exchanging experiences: 2%	■ Get an overall impression of the market: 10%
■ Prepararing conclusions of sales: 5 %	■ Others: 1%

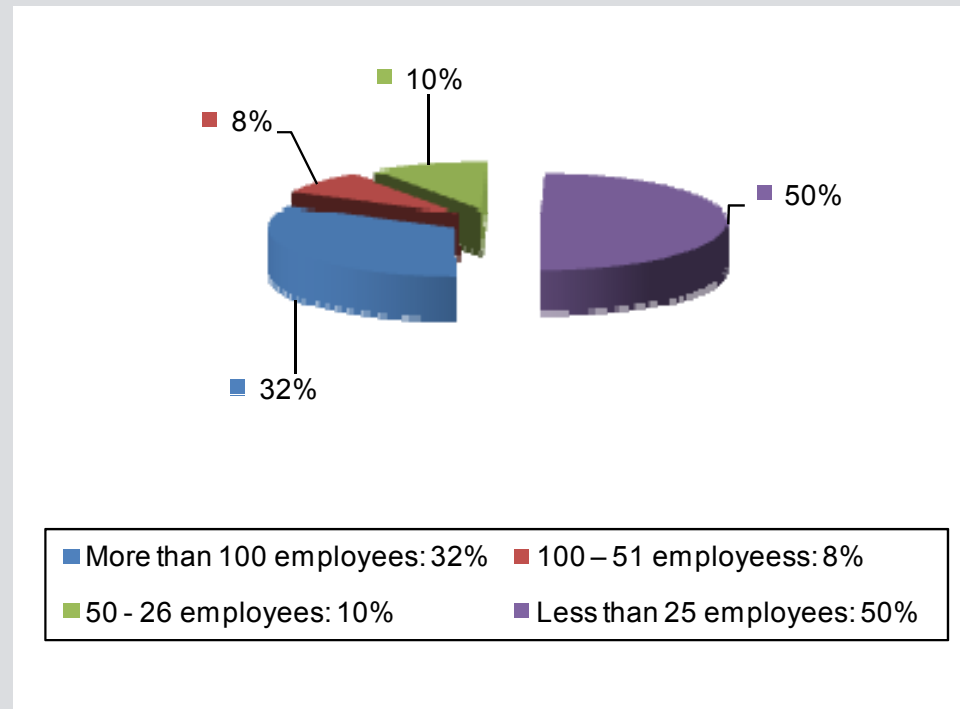
**3. Satisfaction with the results obtained.**



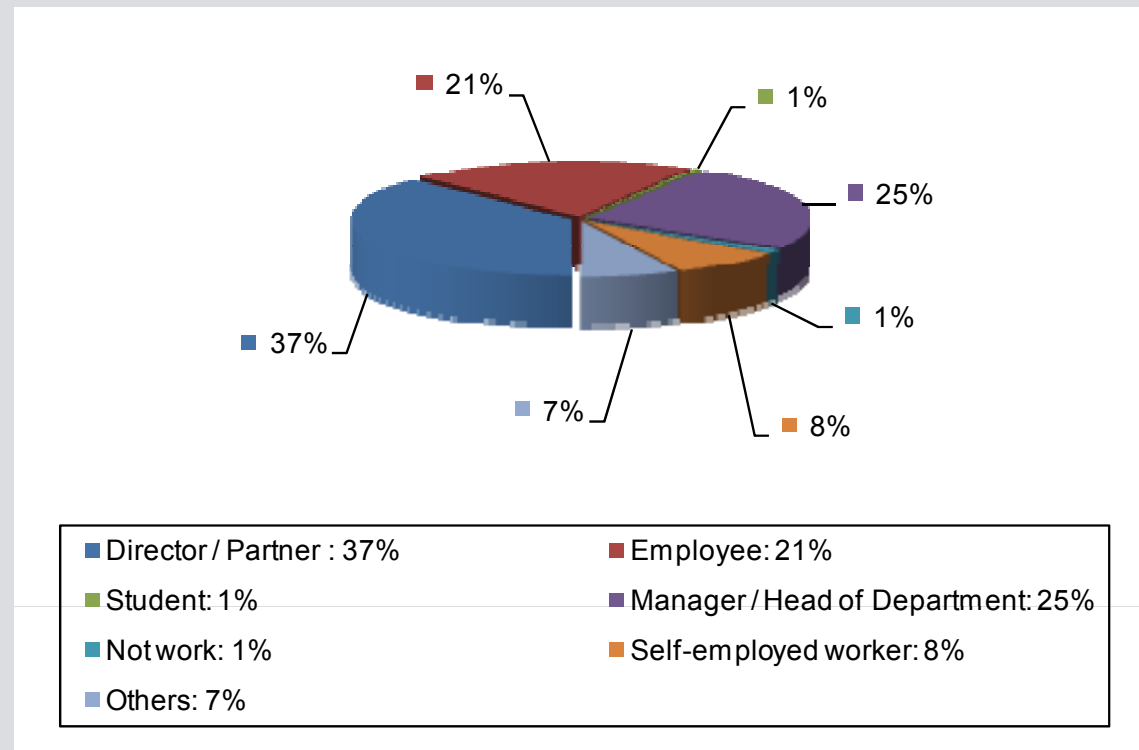
**4. Sector to which belong the company you work for.**



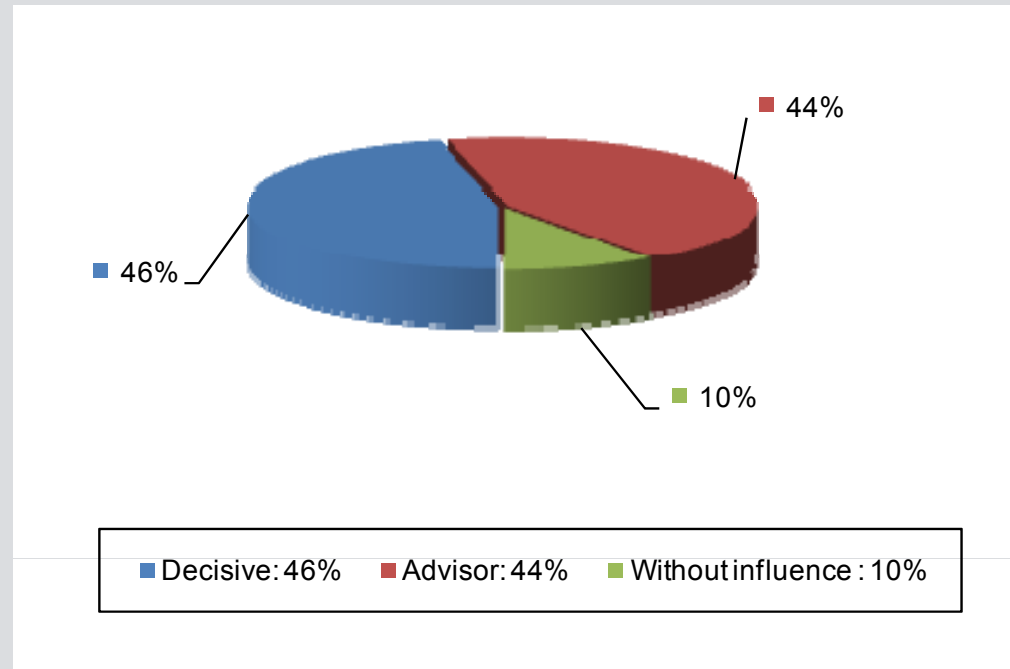
**5. Size of the company you work for.**



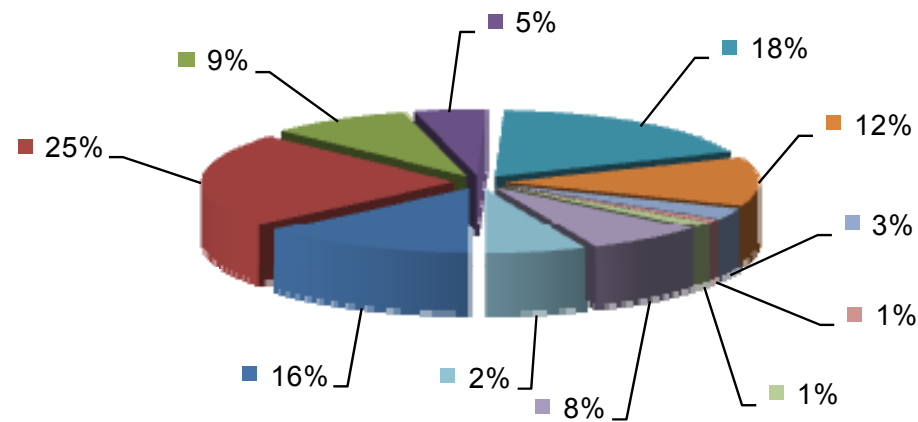
**6. Position held within the company you work for.**



**7. Level of influence you have in the company's decision-making about purchases.**

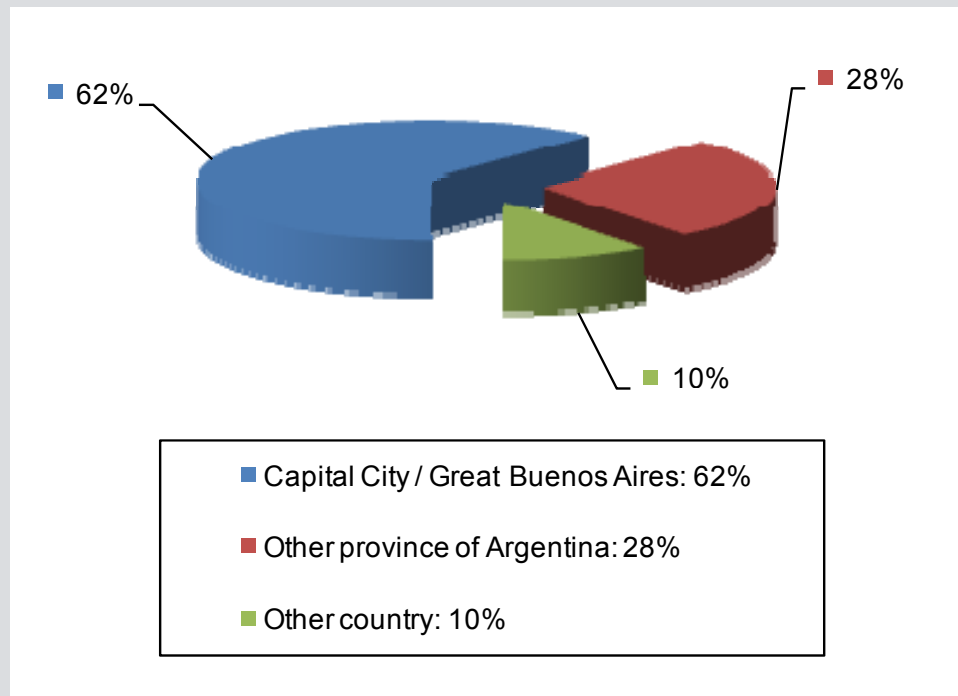


**8. Means of communication by which you heard about the exhibition.**

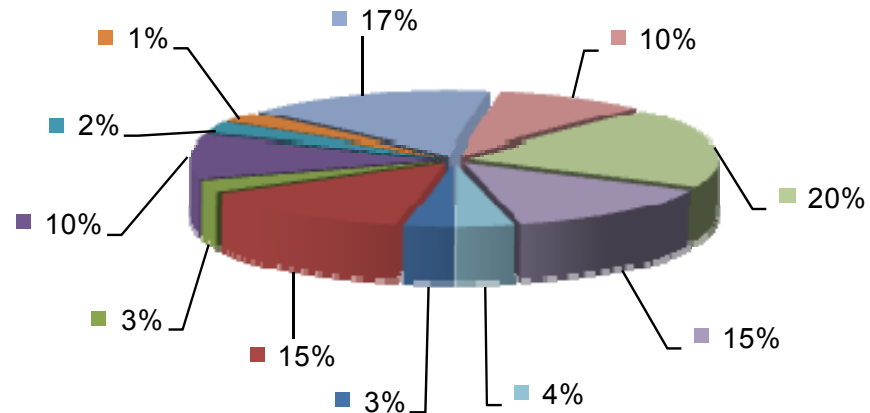


■ Ad in Newspaper or Magazine: 16%	■ E-mail or Newsletter of the Organizer: 25%
■ Brochure of the Organizer: 9%	■ Information of the Associations or Chambers: 5%
■ Internet: 18%	■ Invitation of Exhibitors: 12%
■ Article in Newspaper or Magazine: 3%	■ Billboards: 1%
■ Radio / Television: 1%	■ Recommendation of a colleague: 8%
■ Others: 2%	

**9. Main area of business.**

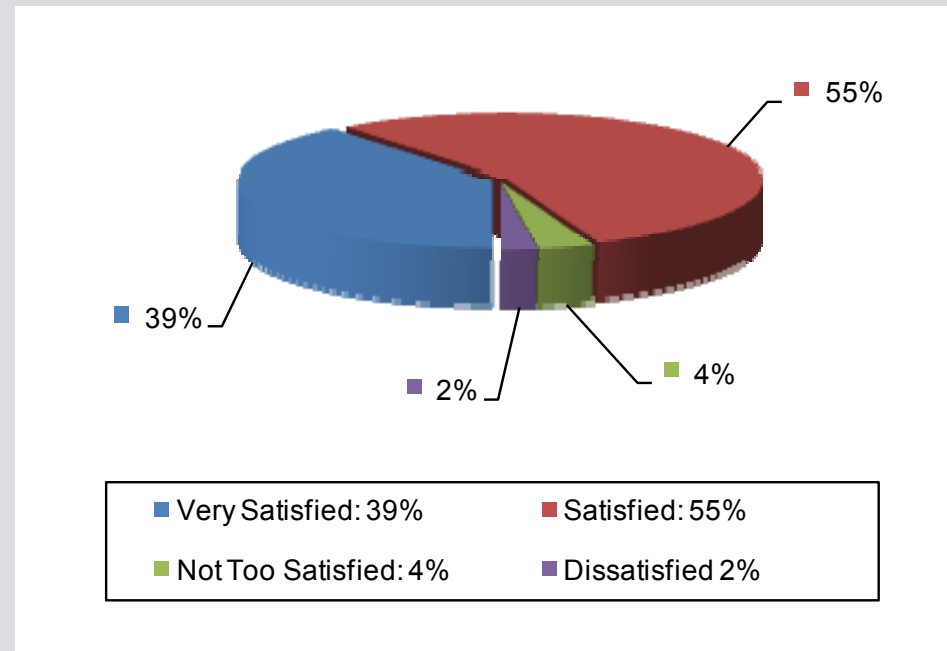


**10. Main area of interest within Seguriexpo Buenos Aires 2009.**

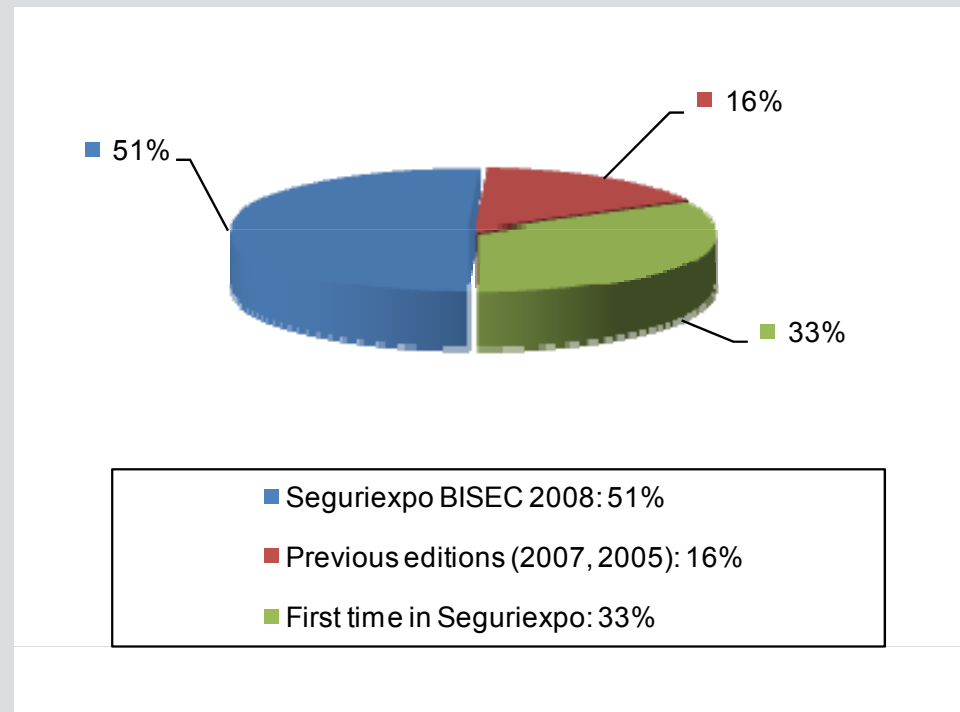


■ Cards: 3%	■ Access Control: 15%
■ Personal Security / Transport Security: 3%	■ Fire Detection and Extinction: 10%
■ Domestic: 2%	■ Entities and Organisms: 1%
■ Intrusion and Monitoring: 17%	■ IT Security: 10%
■ CCTV: 20%	■ Electronic Surveillance: 15%
■ Others: 4%	

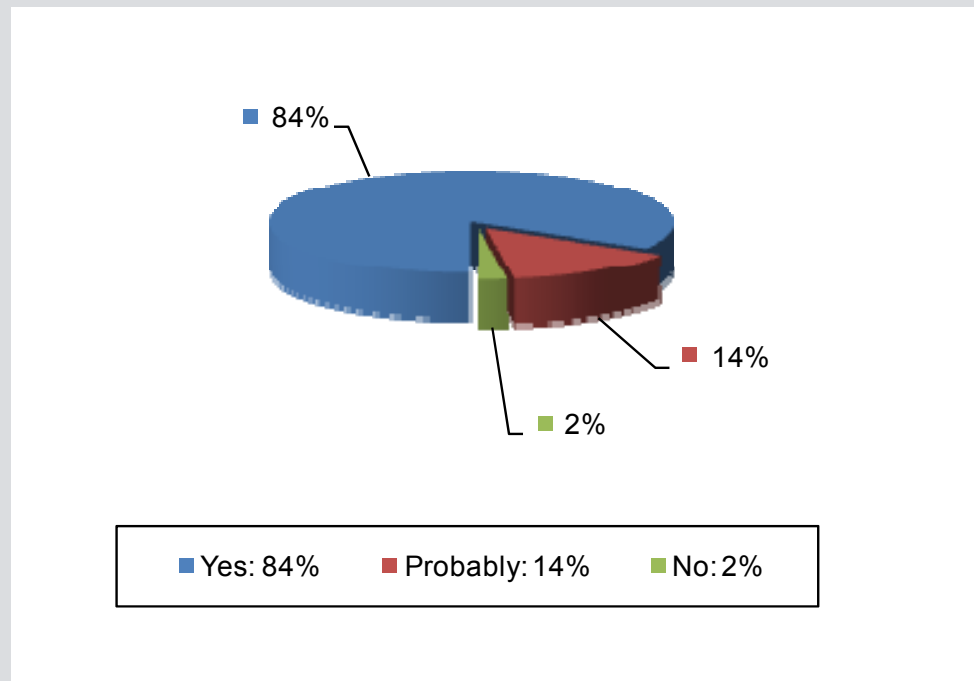
**11. Level of satisfaction with your participation in the exhibition as a whole.**



**12. Editions of Seguriexpo that you have visited before.**



**13. Recommendation to other colleagues to visit Seguriexpo BISEC 2010?**



**14. Visit to the next Seguriexpo BISEC, September 1 – 3 , 2010**

